

Green Corridors – for smart and sustainable freight transports

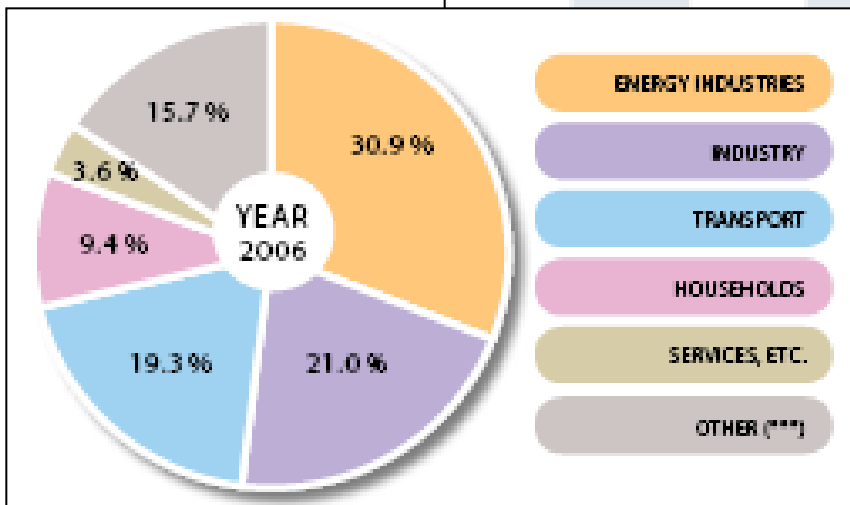
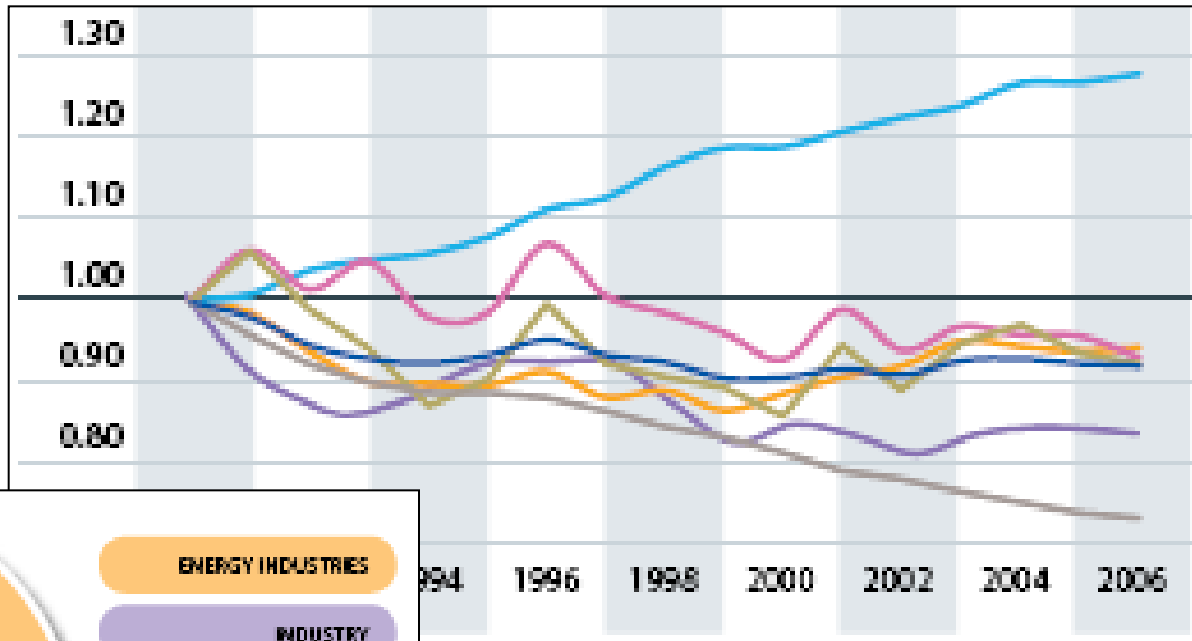
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Background

- **Double challenge – economic crisis and climate change**
- **Logistics and transport – “the lifeblood”**
- **EU 2020, TEN-T, Future of Transport**
- **“Decarbonisation of transport”**
- **Strategy: eco-efficient economy; green growth**
- **Green Corridors – a way to tackle the challenge**

The decarbonisation challenge



Green Corridors – the Swedish initiative

- **Concept launched by EU: Freight Logistics Action Plan, ITS Action Plan, Green Paper on TEN-T**
- **Swedish initiative within the Logistics Forum**
- **Objectives:**
 - **to demonstrate efficient transport solutions**
 - **to promote development of Green Corridors in EU transport policy**
 - **to establish partnership for European Corridors**

What is a Green Corridor?

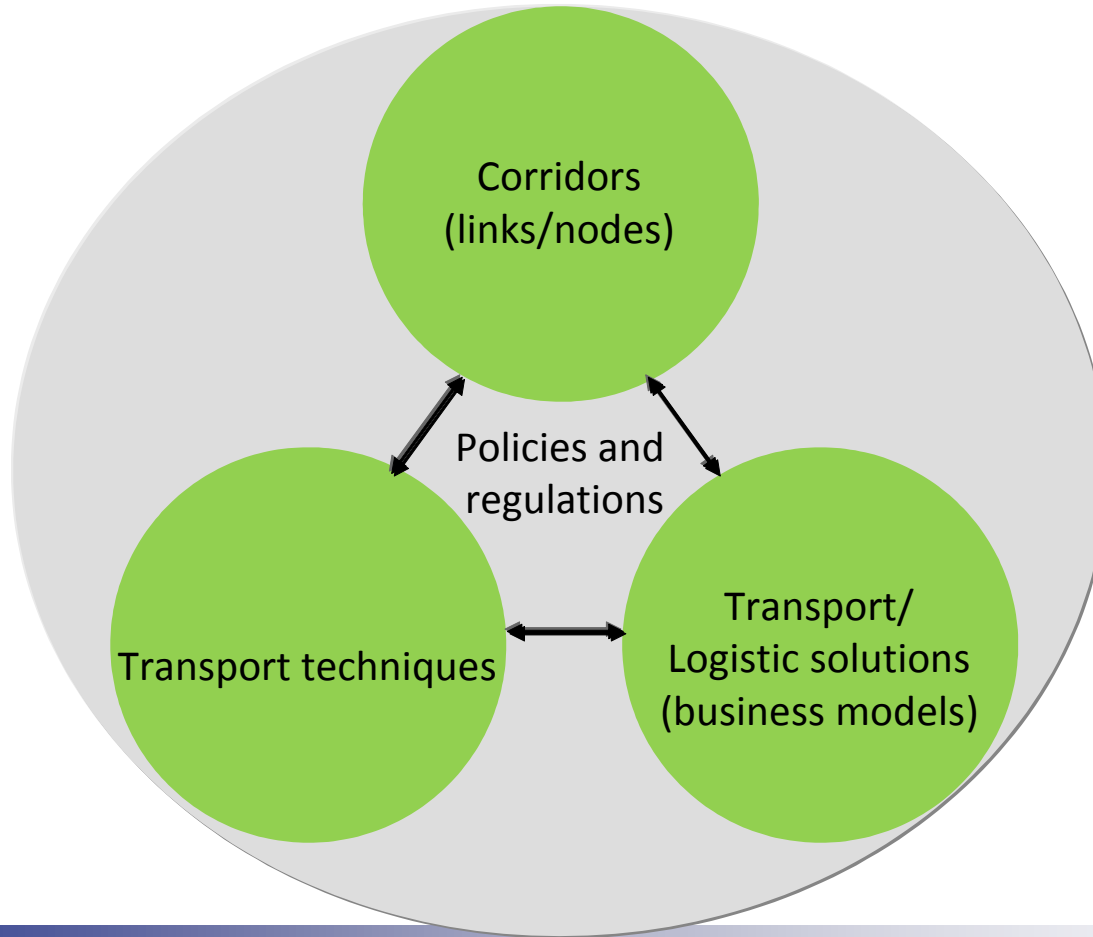
Characteristics for a Green Corridor are:

- **Sustainable logistic solutions**
- **Co-modality**
- **Harmonised system of rules**
- **Concentration of freight flows**
- **Effective transshipment points**
- **Platform for innovation**

Towards a definition of Green Corridors

- **Infrastructure and transport services**
 - “Corridors” ~ infrastructure
 - “Green” ~ transport operations (as the main polluter)
- **Measurability**
 - Key performance indicators are crucial
 - Multiple criteria but main focus on the environment and efficiency
 - Principles instead of drawing maps
 - Labelling or certification as a possible policy option

Dimensions of Green Corridors

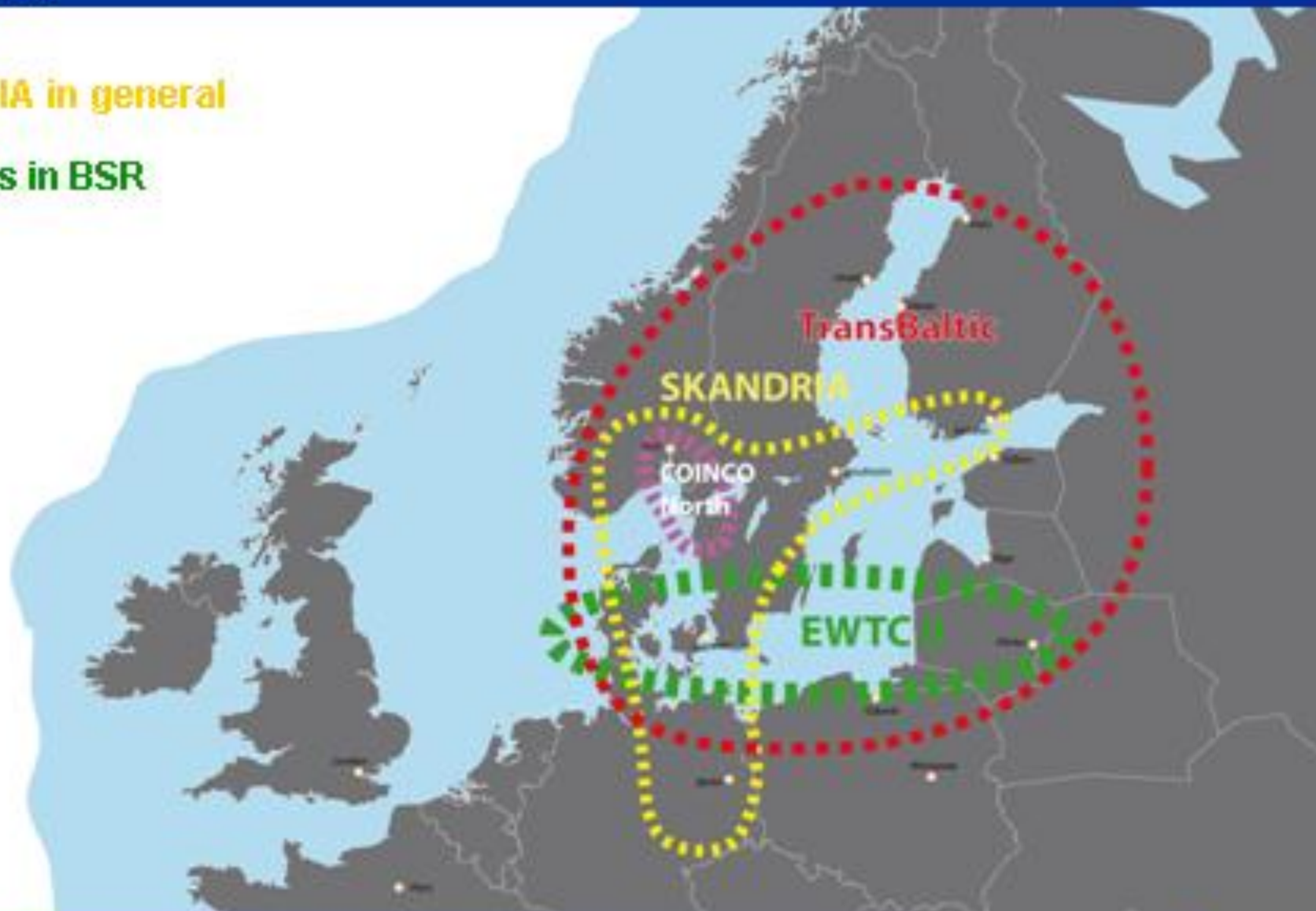


Green Corridors in Baltic Sea Region

- **Strategic projects**
- **East West Transport Corridor II**
- **Scandria**
- **TransBaltic**
- **Baltic Transport Outlook**
- **Stakeholders Forum in Tallinn 14 October 2010**

SCANDRIA in general

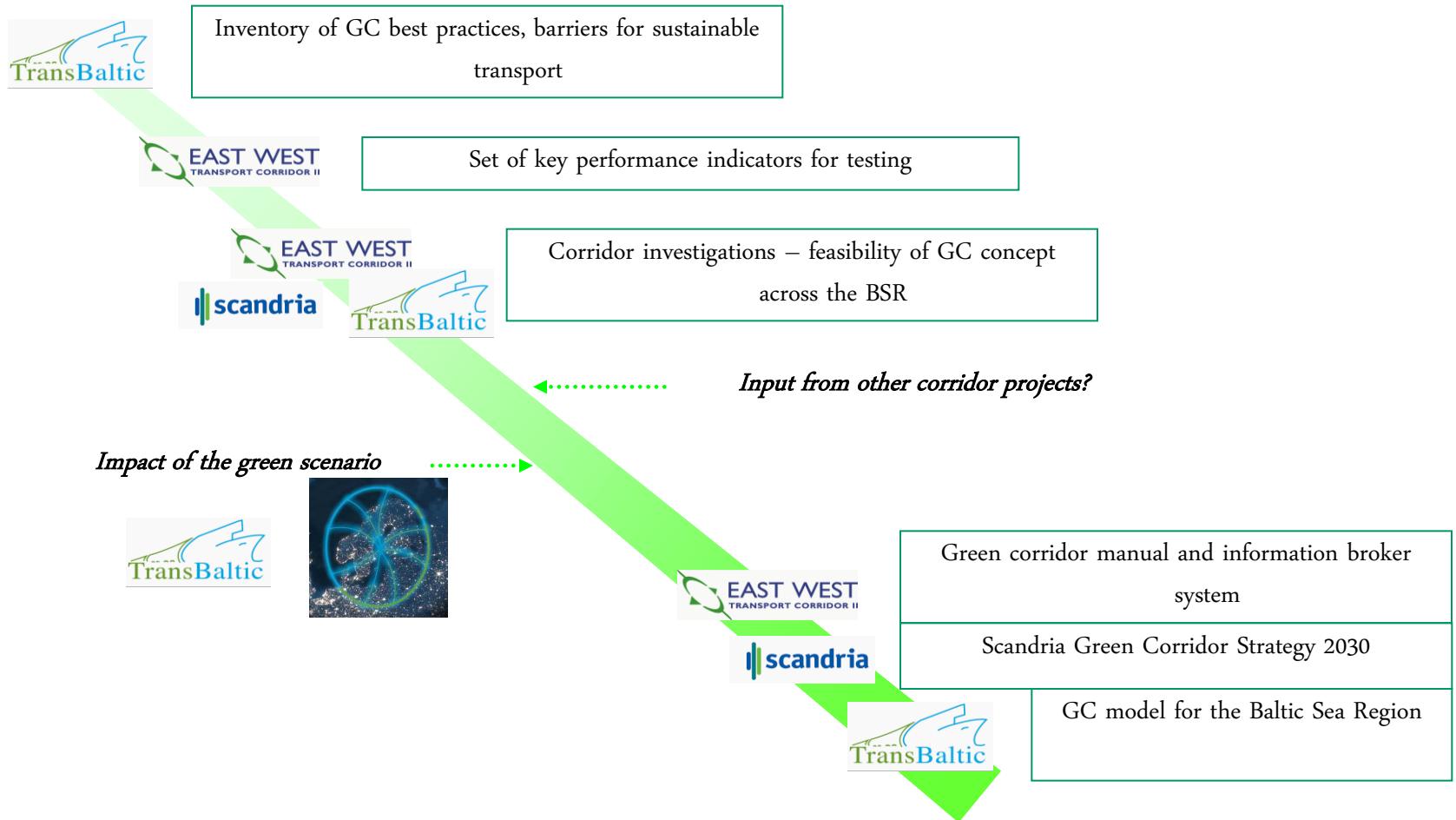
Interfaces in BSR



After Green Corridor Hype – what is going on now?

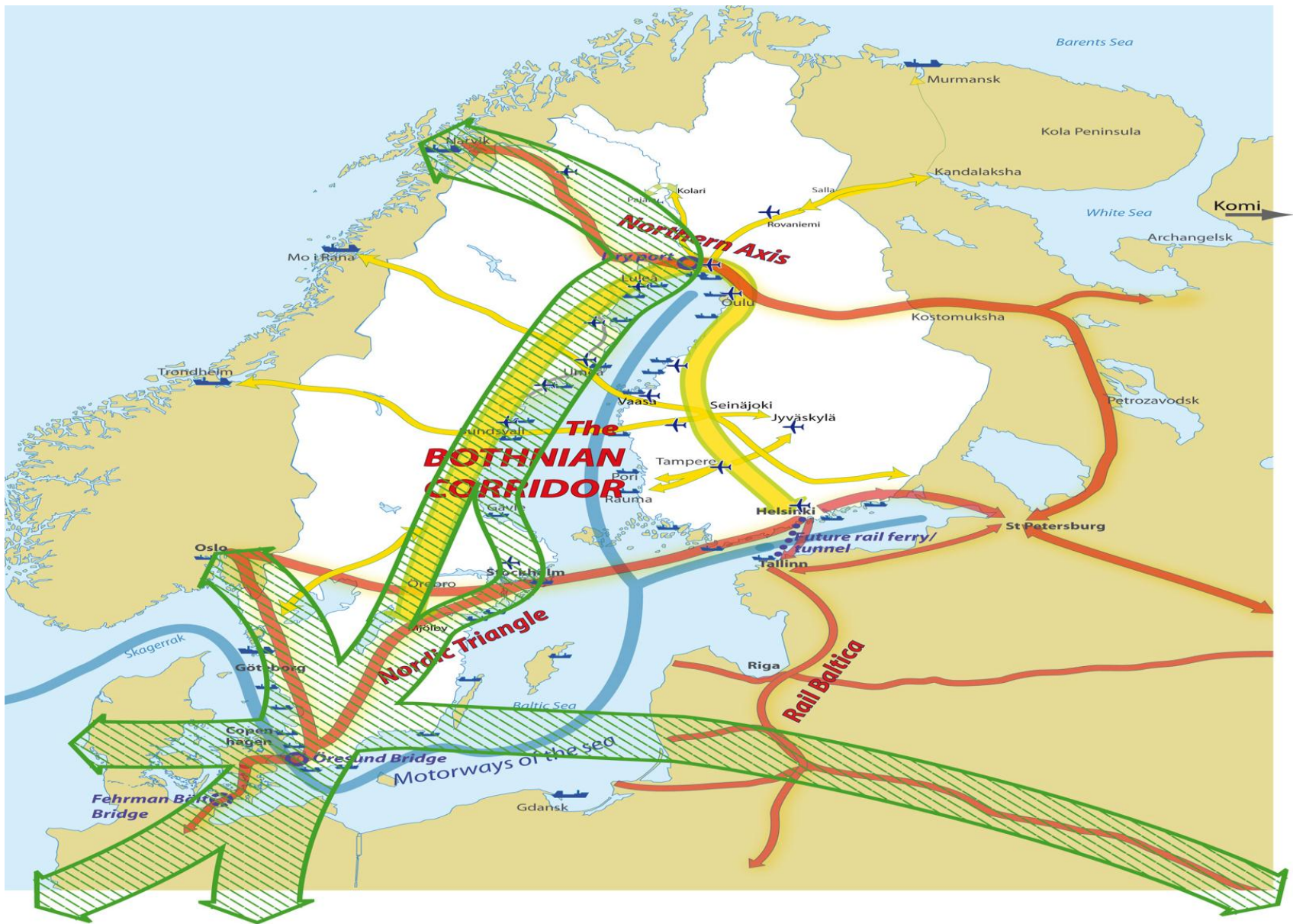
- **EU Green Corridor kick-off 9 December 2009**
- **SuperGreen; Helsinki 28 June 2010**
- **Strategic projects in the Baltic Sea Region**
- **Green Corridor concept and TEN-T**
- **Conceptual developments**
- **Crossborder pilots**
- **Business driven - partnership for commercial corridor; new business models; EWTC Association**

GC streamlining process by the projects



Green Corridors 2.0 in Sweden

- **Establishing pilot corridors**
 - **Oslo – Göteborg - Rotterdam, Narvik – Naples**
 - **crossborder projects; elimination of bottlenecks etc**
- **Pushing development of content**
 - **new business models, innovative solutions**
 - **special rules for test**
 - **criteria for measuring and labelling**
- **Create a firm structure for the project. Governmental task given to Swedish Transport Administration, Swedish Marine Administration and VINNOVA**



A Vision - Freight Transport Corridors 2030

- **TEN-T corridors are all green; Green Corridor Action Plan and new guidelines**
- **Bottlenecks – infrastructural and administrative are eliminated**
- **Network of corridors linking all capitals in EU 32, ports, multimodal terminals together**
- **Financed via European Transport Fund**
- **Market driven labels & certifications**

Green Corridors – time to deliver

- **2011 and 2012 crucial for success**
- **SuperGreen, EWTCII, Scandria and TransBaltic ends in 2012; BSR is playing important role**
- **Green logistics and transport in TEN-T Guidelines and White Paper 2011**
- **New projects to combine results**
- **Business driven new services for test, demonstration and implementation**
- **Green Corridor Demo Site in Gothenburg**
- **Green Corridor Demo-Day in September 2011**

Thank you for the attention!

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